



Chinatown Newspaper is an arts and culture publication amplifying the bold, unconventional voice of urban downtown communities. Modern and without reserve, Chinatown Newspaper provides the outlet to tell the stories that others won't.

Chinatown Newspaper is geared towards creatives looking for an outlet, for individuals who seek to experience cities uncensored and who appreciate Downtown/Chinatown communities as breeding grounds for arts and culture.

With over 15,000 copies distributed at newsstands and shops in Honolulu, our readership is over 50,000 each issue. We strategically distribute 50% within the Downtown/Chinatown areas while the other half is distributed around the rest of the city to connect readers to their Downtown/Chinatown.

CHINATOWN NOW

chinatownNow.com



- **Web:** Chinatownnow.com
(5,000 unique visitors per month)
- **Twitter:** @chinatownnow
(800+ followers)
- **Facebook:** facebook.com/chinatownnow
(2,300+ followers)
- **Instagram:** @chinatownnow



AD SIZE/TYPE	AD SPECS (INCHES)		VALUE	
	Width	Height	1x	2x
Back Cover	10	13	Inquire	-----
Full Page	10	13	\$1,826	\$1,660
1/2 Page - Vertical	4.875	13	\$1,078	\$980
1/2 Page - Horizontal	10	6.375	\$1,078	\$980
1/4 Page	4.875	6.375	\$550	\$500



Finish Trim Size: 10"W x 13"H
Binding/Color: Staple Bound/4-Color

AD SPECS

// Ads should be exact size as listed – design to spec. Please no bleeds or crop marks.
// Ads should be a minimum 300dpi, all ads are 4- color should you submit a black and white ad use (K= 100%).

CONTACT: sales@nellamedialogroup.com or call 808-688-8349 for advertising inquiries.

Please note: all advertising rates are "net".

DEADLINES

ISSUE	SPACE RESERVATION	ADS DUE	ON STANDS
5.2	3/20/13	3/25/13	4/26 - 7/25 (2013)
5.3	6/19/13	6/24/13	7/26 - 10/24 (2013)
5.4	9/18/13	9/23/13	10/25 - 1/19 (2014)